

INVOICE

Remit Address:



KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888

Invoice #	196301-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/19/12

Advertiser	POL/Citizens for Strength
Product	CITIZENS FOR STRENGTH
Estimate Number	

Order #	196301
Alt Order #	06838845
Deal #	
Order Flight	08/06/12 - 08/19/12

Station	KRQE
Account Executive	Petry Atlanta
Sales Office	Petry/Atlanta
Sales Region	National

Billing Address:

Luc Inc
Attention: Accounts Payable
25 Whitlock Place
Suite 200
Marietta, GA 30064
USA

IDB #	
Advertiser Code	CSSY
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2865/SP5324/AL1078/I
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @6a	KRQE News 13 @6a		08/06/12 to 08/12/12	3x	MTWTF--				
	All			Tu	08/07/12	:30	6:40 AM	CSSF1100	\$125.00		1
	All			W	08/08/12	:30	6:52 AM	CSSF1100	\$125.00		2
	All			Th	08/09/12	:30	6:51 AM	CSSF1100	\$125.00		3
	All			08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	6:14 AM	CSSF1100	\$125.00		5
	All			Th	08/16/12	:30	6:24 AM	CSSF1100	\$125.00		6
	All			F	08/17/12	:30	6:39 AM	CSSF1100	\$125.00		4
2	All	Price Is Right	11a-12p		08/06/12 to 08/12/12	3x	MTWTF--				
	All			Tu	08/07/12	:30	11:30 AM	CSSF1100	\$600.00		1
	All			W	08/08/12	:30	10:58 AM	CSSF1100	\$600.00		2
	All			F	08/10/12	:30	11:28 AM	CSSF1100	\$600.00		3
	All			08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	10:59 AM	CSSF1100	\$600.00		5
	All			Tu	08/14/12	:30	11:29 AM	CSSF1100	\$600.00		6
	All			W	08/15/12	:30	11:27 AM	CSSF1100	\$600.00		4
3	All	Dr. Phil	3p-4p		08/06/12 to 08/12/12	3x	MTWTF--				
	All			Tu	08/07/12	:30	3:33 PM	CSSF1100	\$300.00		1
	All			W	08/08/12	:30	3:56 PM	CSSF1100	\$300.00		2
	All			Th	08/09/12	:30	3:47 PM	CSSF1100	\$300.00		3
	All			08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	3:37 PM	CSSF1100	\$300.00		4
	All			W	08/15/12	:30	3:40 PM	CSSF1100	\$300.00		6
	All			F	08/17/12	:30	3:37 PM	CSSF1100	\$300.00		5
4	All	KRQE News 13 @4p	4p-430p		08/06/12 to 08/12/12	3x	MTWTF--				
	All			W	08/08/12	:30	4:12 PM	CSSF1100	\$550.00		1

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Advertiser Code	CSSY
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2865/SP5324/AL1078/I
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	All	KRQE News 13 @4p	4p-430p	Th	08/09/12	:30	4:11 PM	CSSF1100	\$550.00		2
	All			F	08/10/12	:30	4:24 PM	CSSF1100	\$550.00		3
				08/13/12 to 08/19/12			3x MTWTF--				
	All			M	08/13/12	:30	4:12 PM	CSSF1100	\$550.00		5
	All			Tu	08/14/12	:30	4:13 PM	CSSF1100	\$550.00		4
	All			F	08/17/12	:30	4:23 PM	CSSF1100	\$550.00		6
5	All	KRQE News 13 @430p	430p-5p	08/06/12 to 08/12/12			3x MTWTF--				
	All			W	08/08/12	:30	4:52 PM	CSSF1100	\$550.00		1
	All			Th	08/09/12	:30	4:52 PM	CSSF1100	\$550.00		2
	All			F	08/10/12	:30	4:43 PM	CSSF1100	\$550.00		3
				08/13/12 to 08/19/12			3x MTWTF--				
	All			M	08/13/12	:30	4:53 PM	CSSF1100	\$550.00		5
	All			Tu	08/14/12	:30	4:44 PM	CSSF1100	\$550.00		4
	All			W	08/15/12	:30	4:45 PM	CSSF1100	\$550.00		6
6	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F	08/06/12 to 08/12/12			3x MTWTF--				
	All			Tu	08/07/12	:30	7:59 AM	CSSF1100	\$300.00		1
	All			W	08/08/12	:30	7:41 AM	CSSF1100	\$300.00		2
	All			Th	08/09/12	:30	8:41 AM	CSSF1100	\$300.00		3
				08/13/12 to 08/19/12			3x MTWTF--				
	All			M	08/13/12	:30	7:30 AM	CSSF1100	\$300.00		4
	All			Tu	08/14/12	:30	8:21 AM	CSSF1100	\$300.00		6
	All			F	08/17/12	:30	8:53 AM	CSSF1100	\$300.00		5
7	All	KRQE News 13 @Noon	12p-1230p	08/06/12 to 08/12/12			3x MTWTF--				
	All			Tu	08/07/12	:30	12:15 PM	CSSF1100	\$550.00		1
	All			Th	08/09/12	:30	12:23 PM	CSSF1100	\$550.00		2
	All			F	08/10/12	:30	12:25 PM	CSSF1100	\$550.00		3

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7	All	KRQE News 13 @ Noon	12p-1230p		08/13/12 to 08/19/12	3x	MTWTF--				
	All			M	08/13/12	:30	12:22 PM	CSSF1100	\$550.00		4
	All			Tu	08/14/12	:30	12:15 PM	CSSF1100	\$550.00		6
	All			W	08/15/12	:30	12:11 PM	CSSF1100	\$550.00		5
8	All	CBS Evening News	5p-530p		08/06/12 to 08/12/12	3x	MTWTF--				
	All			W	08/08/12	:30	5:20 PM	CSSF1100	\$1,000.00		1
	All			Th	08/09/12	:30	4:58 PM	CSSF1100	\$1,000.00		2
	All			F	08/10/12	:30	5:00 PM	CSSF1100	\$1,000.00		3
	All			08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	5:22 PM	CSSF1100	\$1,000.00		4
	All			Tu	08/14/12	:30	4:58 PM	CSSF1100	\$1,000.00		5
	All			F	08/17/12	:30	5:00 PM	CSSF1100	\$1,000.00		6
9	All	Jeopardy	M-F 6p-630p		08/06/12 to 08/12/12	4x	MTWTF--				
	All			Tu	08/07/12	:30	6:22 PM	CSSF1100	\$700.00		1
	All			W	08/08/12	:30	6:10 PM	CSSF1100	\$700.00		2
	All			Th	08/09/12	:30	6:12 PM	CSSF1100	\$700.00		3
	All			F	08/10/12	:30	6:04 PM	CSSF1100	\$700.00		4
10	All	Wheel of Fortune	M-F 630p-7p		08/06/12 to 08/12/12	4x	MTWTF--				
	All			Tu	08/07/12	:30	6:41 PM	CSSF1100	\$850.00		1
	All			W	08/08/12	:30	6:28 PM	CSSF1100	\$850.00		2
	All			Th	08/09/12	:30	6:48 PM	CSSF1100	\$850.00		3
	All			F	08/10/12	:30	6:36 PM	CSSF1100	\$850.00		4
11	All	M-F KRQE News 13 @ 10p	10p-1035p		08/06/12 to 08/12/12	4x	MTWTF--				
	All			Tu	08/07/12	:30	10:24 PM	CSSF1100	\$700.00		1
	All			W	08/08/12	:30	10:12 PM	CSSF1100	\$700.00		2

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11	All	M-F KRQE News 13 @10p	10p-1035p	Th	08/09/12	:30	10:13 PM	CSSF1100	\$700.00		3
	All			F	08/10/12	:30	10:13 PM	CSSF1100	\$700.00		4
12	All	CBS Sunday Morning	8a-930a	08/06/12 to 08/12/12	1x	-----S					
	All			Su	08/12/12	:30	8:53 AM	CSSF1100	\$400.00		1
13	All	KRQE News 13 @530p	530p-6p	08/06/12 to 08/12/12	3x	MTWTF--					
	All			W	08/08/12	:30	5:53 PM	CSSF1100	\$500.00		1
	All			Th	08/09/12	:30	5:58 PM	CSSF1100	\$500.00		2
	All			F	08/10/12	:30	5:46 PM	CSSF1100	\$500.00		3
14	All	Sa KRQE News 13@10	10p-1035p	08/06/12 to 08/12/12	1x	-----S-					
	All			Sa	08/11/12	:30	10:26 PM	CSSF1100	\$450.00		1
15	All	Su KRQE News 13@10	10p-1035p	08/06/12 to 08/12/12	1x	-----S					
	All			Su	08/12/12	:30	10:13 PM	CSSF1100	\$500.00		1
16	All	Su KRQE News 13@10	10p-1035p	08/13/12 to 08/19/12	1x	-----S					
	All			Su	08/19/12	:30	10:32 PM	CSSF1100	\$800.00		1
17	All	KRQE News 13 @530p	530p-6p	08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	5:45 PM	CSSF1100	\$1,000.00		3
	All			Tu	08/14/12	:30	5:40 PM	CSSF1100	\$1,000.00		1
	All			W	08/15/12	:30	5:53 PM	CSSF1100	\$1,000.00		2
18	All	Jeopardy	M-F 6p-630p	08/13/12 to 08/19/12	3x	MTWTF--					
	All			M	08/13/12	:30	6:12 PM	CSSF1100	\$1,400.00		2
	All			Tu	08/14/12	:30	6:28 PM	CSSF1100	\$1,400.00		1

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18	All	Jeopardy	M-F 6p-630p	F	08/17/12	:30	6:28 PM	CSSF1100	\$1,400.00		3
19	All	Wheel of Fortune	M-F 630p-7p		08/13/12 to 08/19/12	3x	MTWTF--				
	All			M	08/13/12	:30	6:47 PM	CSSF1100	\$1,700.00		3
	All			Tu	08/14/12	:30	6:48 PM	CSSF1100	\$1,700.00		1
	All			W	08/15/12	:30	6:41 PM	CSSF1100	\$1,700.00		2
20	All	M-F KRQE News 13 @10p	10p-1035p		08/13/12 to 08/19/12	3x	MTWTF--				
	All			M	08/13/12	:30	10:24 PM	CSSF1100	\$1,100.00		1
	All			Tu	08/14/12	:30	10:31 PM	CSSF1100	\$1,100.00		3
	All			W	08/15/12	:30	10:31 PM	CSSF1100	\$1,100.00		2
21	All	Sa KRQE News 13@10	10p-1035p		08/13/12 to 08/19/12	1x	-----S-				
	All			Sa	08/18/12	:30	10:11 PM	CSSF1100	\$700.00		1
22	All	CBS Sunday Morning	8a-930a		08/13/12 to 08/19/12	1x	-----S				
	All			Su	08/19/12	:30	8:09 AM	CSSF1100	\$800.00		1
										Aired Spots	81

Gross Total	\$53,600.00
Agency Commission	\$8,040.00
Net Amount Due	\$45,560.00
NM Gross Rec Tax ALB	\$3,189.20
Amount Due	\$48,749.20

Payment Terms 30 Days

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